



Atty. Dkt. No. 016907-1228

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Kazuhiro OGURA et al.
Title: ADVERTISEMENT SYSTEM AND METHOD FOR PROVIDING
ADVERTISEMENT OF MERCHANDISE TO PLURAL USERS (as
amended)
Appl. No.: 09/845,258
Appl. Filing Date: May 1, 2001
Examiner: Namrata Boveja
Art Unit: 3622
Confirmation No.: 2847

SUBMISSION WITH RCE

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Final Office Action dated May 22, 2006, concerning the above-referenced patent application.

Amendments to the Specification begin on page 2 of this document.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this document.

Remarks/Arguments begin on page 6 of this document.

Please amend the application as follows: